




CHRIS BILLINGS


MARKETING SPECIALIST


ABOUT ME


An organized and creative professional with more than 8 years of proven marketing and communications experience. With a diverse background of service for clients and organizations across varying industries; Chris prides himself on his adaptability, adept learning, and agility in deadline scenarios.

CONTACT ME

 (505) 670-1352

 chris@billingspace.com

 www.billingspace.com

 Lakewood, Colorado

SKILLS

Adobe Creative Suite	80/100
Wordpress	75/100
Email Marketing	90/100
SEO/PPC/CRO	75/100
Google Analytics	65/100
Copywriting	90/100
G Suite	80/100

INTERESTS



LIFE MOTTO

“Creativity is just connecting things.”

- Steve Jobs

WORK EXPERIENCE

2020
2019

Communications Coordinator

Choose People | Denver, Colorado

Developed and implemented an online learning course designed to systematically improve workplace culture. Called the Culture Works Program, it is an accessible and affordable online tutorial for transforming workplace cultures in a way that impacts the bottom line of businesses large and small.

2019
2016

Marketing Manager

ET Investments | Parker, Colorado

Developed a company-wide Employee Intranet to alleviate a communication breakdown among the company's 75+ subsidiaries. The breakdown was due to title insurance orders going outside the company, resulting in almost \$1.5 Million in lost revenue.

2016
2014

Email Marketing Coordinator

Savory Spice Shop | Denver, Colorado

Managed and coordinated the email marketing activities for 29 national franchise stores, five corporate-run stores, and the E-Commerce Department. During my tenure, average daily transactions saw a growth of 26.74%, as well as a 39.23% growth in revenue, system wide.

EDUCATION

2016
2014

Bachelor of Arts - Journalism & Mass Communication

New Mexico State University | Las Cruces, New Mexico

3.30 GPA | Board Member,

NMSU Board of Publications & Communications